

Holding period:

Property analysis
(portfolio- or single asset)

- Analysis of vacant space
- Tenant analysis
- Evaluation of refurbishment
- external requirements
(Technical analysis)

Improvement concepts

- Letting concepts (incl.
contract negotiations)
- Steering of specialists
- Marketing concepts
(internet, events, advertising)

Monitoring

- Broker
- Facility Management
- Maintenance activities
- Redevelopment

Property sales:

Property analysis regarding sales

Development / implementation of
sales strategy

- Portfolio sales
- Single sales
- Bidding process
- Asset Deal or Share Deal

Steering of external specialists

Organization of data room

Preparation of sales brochure

Monitoring sales negotiations